

## PRESS RELEASE

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### **Præmium Launch UK's First Customer-Agreed Remuneration Funds with OBSR**

Separately Managed Account (SMA) and portfolio administration service provider, Præmium, today launches the UK's first funds using SMARTfund technology to deliver flexible, customer-friendly and transparent Customer Agreed Remuneration (CAR). The fund's remuneration structure allows clients invested in the same fund to agree different adviser remuneration according to the level of service they receive or type of charges (e.g. commission and/or fee basis) they prefer.

The range of five risk-based fund-of-funds, available under Præmium's SMARTfund brand, are designed to streamline the advisory and compliance process for IFAs and their clients, automating all steps of the investment process by allowing mapping of the client's risk profile via FinaMetrica and other profiling tools, then applying a strategic asset allocation strategy designed by Barrie & Hibbert, followed by tactical investment selection by leading qualitative fund research house Old Broad Street Research (OBSR).

Commenting on today's launch, Præmium's Managing Director, John Martin, said: "Many advisers already use OBSR to construct model portfolios for their clients. These funds take this offering to the next level, enabling investor portfolios to be automatically updated as the asset allocation or investment selection models change. Furthermore, the Authorised Unit Trust structure ensures that investors will not incur capital gains liabilities as these adjustments are made."

"SMARTfunds are administered on Præmium's third-generation wrap and SMA platform and this enables us to offer several unique benefits to investors compared to traditional funds," Mr Martin continued. "Firstly, we are able to provide the first fund which allows Customer Agreed Remuneration. We have FSA authorisation for a fund which can apply different charges to each individual investor, allowing them to agree commission and fees with their adviser rather than being dictated to by the fund management industry."

Additional benefits include full transparency of the underlying funds within each of the fund-of-fund models, providing investors with an investment experience more akin to a complete portfolio of funds rather than the single-line statement usually provided with fund-of-fund models.

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Nigel Whittingham, Director of OBSR, says, "We are delighted to be the adviser to Præmium on SMARTfunds, as we believe they offer real and innovative solutions for intermediaries and their clients. Most intermediaries are familiar with OBSR's well respected qualitative fund manager research. The Præmium SMARTfund offers advisers and investors an investment product that has the benefits of a managed portfolio service within a tax efficient wrapper, appropriate to the client's risk appetite. The SMARTfunds also offer IFAs and their clients transparency of reporting to a very detailed level, together with flexible individual pricing. This is a progressive project which provides solutions in a number of areas."

Præmium are currently working to make the funds available via several fund supermarket and wrap platforms. However, if advisers access the funds directly from Præmium, purchasers will also gain access to its online platform with comprehensive reporting and transactional capabilities, plus the ability to record other assets.

Præmium is arranging a series of roadshows where all parties will demonstrate what they do for each of the funds. To register your interest, please contact Præmium on 0207 562 2450.

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## **Notes to Editors**

### **About Præmium**

Præmium Ltd (ASX:PPS) is one of Australia's leading suppliers of online financial portfolio administration and Separately Managed Account (SMA) technology, administering over AUD29.2 billion of assets. Præmium currently provides services to over 460 financial institutions and intermediaries, including some of Australia's largest financial institutions.

Præmium listed on the Australian Stock Exchange (ASX:PPS) in May 2006 to raise capital for further expansion. Since opening a London office in June 2006, Præmium has focused on tailoring its services for the UK regulatory and taxation environment. Agreements have also been signed with foundation clients including Capita and Cofunds.

Now, with full FSA regulatory approval in place for SMARTfund Advantage, Præmium will transform the UK's fund management landscape with its powerful investment platform technology.

### **About SMARTfund**

SMARTfunds are operated by SMARTfund Administration Ltd, a subsidiary of Præmium Ltd, and run on Præmium's proprietary technology, which already administers in excess of £12 billion in Australia. This technology enables SMARTfund Administration Ltd to deliver highly cost efficient and transparent funds including fund of funds, multi-manager funds and personalised lifestyle funds. The sophisticated online capabilities also streamline administration of the funds, enabling online valuations, reporting and rebalancing.

Further information about SMARTfund can be found at [www.smartfund.co.uk](http://www.smartfund.co.uk)